

Project “Touring routes in Romanian -Ukrainian border region Activity domain – tourism”

1. Project applicant:

Clubul de Speologie ‘Montana’ Baia Mare (Club of Speleology ‘Montana’).

2. Partner:

Agency of regional development and cross border co-operation “Transcarpathia”.

3. Project location: Romania & Ukraine

Romania – Maramures and Suceava counties – Bala Mare

Ukraina – Zacarpatska oblast – Uzhgorod.

4. Project duration is 12 months.

5. The target groups of the project are the tourists receiving structures from this area, touring agencies, local communities, guides and tourists.

6. Project summary:

The purpose of the project is to contribute at the development of cross-border tourism in Maramures –Zakarpatska border regions.

The main activities are follows: realizing a complex database with information about the touring attractions and services from the area, creation of 4 touring routes which will continue routes from Ukraine and 4 packages of touring promotion products in 3 languages (Romanian, English and Ukrainian) which will contain: CD multimedia, folders, booklets and maps. We will allot a special attention to the education of some active persons from the tourism domain from the area and promotion of the project and it’s results. We choused to propose this project responding to the need identified in the area and based on our and partner’s experience and expertise.

Cross-border impact: The project activities were oriented on the development of tourism infrastructure, promotion of the cross border co-operation among the agencies of tourism, mutual elaboration of tourism’s routes in the target areas and improvement of social and economics development of the region.

7. Project outputs:

- The complex database with information about touring attractions and services from target territory is created;
- Four touring routes in the target territory are developed;
- The information materials (folders, booklets and maps) are developed in three languages (Romanian, Ukrainian and English);
- The CD multimedia is developed in three languages(Romanian, Ukrainian and English).

8. Budget (in EUR): 64.290.