

Project „Guide by Ukrainian legislation need for Slovak SME”

1. Project Applicant:

Regional Development Agency of Prešov Self-governing Region

2. Partner:

Agency of regional development and cross border co-operation „Transcarpathia“

3. Project location: Prešov Self-Governing Region;

4. The target groups are follows:

The representatives from Slovak and Ukrainian' SMEs
(+ potential new employees in Ukraine)

5. Project summary:

The main goal of the project is development of a Guide for Slovak SMEs that is necessary for co-operation with Ukrainian business partners.

The objectives:

- contribute to the regional development on the level of the cross-border cooperation construction
- gain and test new partnerships, innovative practices, methods, mechanisms and operation procedures by designing and implementation of investment objectives. And then to use these innovative practices for the preparation, creation and managing of the investment objectives of the business subjects in the region
- improve the life standard in the Prešov self-governing region and Carpatho-Ukrainian region, their competitiveness and to improve their attractivity for foreign investors and visitors
- improve access to the information in the field of doing business on the both sides of the border.

Specific objective is to prepare initial background for the creation of high quality “Pocket Book for SME, Ukraine, 2005”, which will serve as basic information for the realization of the investment objectives.

Cross-border impact:

Creation of the guide “Pocket Book for SME, Ukraine 2005” will lead to reinforcement of economical and social cohesion of the region and to the development of good neighborhood relationships between Slovakia and Ukraine. Preparation, realization, partnership and cooperations established due to this project are the source of building of capacities for regional policy implementation. Continuation of this project will be projects as well as new activities in the Cross-border Program HUSKUA. This guide opens wide area, where multiple entrepreneurs on the both sides enter into the mutual relationships, respecting both national legislations. This area is influenced by inner and outer conditions of Prešov self-governing region and Carpatho-Ukrainian area (like legislation, society, social environment and media).

This guide will be the footstone for the development of the enterprising of Slovak entrepreneurs in Carpatho-Ukrainian area. The guide “Pocket Book for SME, Ukraine 2005” will systematically lead entrepreneurs through legislation and the business environment in Ukraine. Slovak entrepreneurs with the intention to invest in Ukraine have considerable experiences in doing business that is why it is necessary to choose appropriate information strategies based on the respect of actual level of thinking, sensibly comprising the change of local value orientation towards the foreign investors.

6. Project outputs

Planned results

1) Amount of organized seminars and presentations

amount 2

- | | |
|--|------------|
| 2) Amount of issued guides “Pocket Book for SME, Ukraine 2005” | amount 500 |
| 3) Amount of participants of seminars and presentations | amount 90 |

Expected results

- | | |
|--|----------|
| 1) Amount of organizations participating in cross-border cooperation | amount 2 |
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Expected impacts

- | | |
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| 1) Rising number of new investors | % 15 |
| 2) Connection between organizations in the field of cross-border cooperation | amount 6 |
| 3) Rise of awareness about possibilities to invest | % 25 |

7. Budget (in EUR): 46 776,10.